

# Stock up and save with energy efficient upgrades

Overall energy costs range from 4% to 9% of in-store operating costs at retail stores.<sup>1</sup> Space heating and cooling, lighting, plug loads and cash registers account for nearly 70% of energy used at typical retail stores.<sup>2</sup> Outdated or improper equipment can negatively impact the customer experience. Though energy usage varies widely by store, upgrading to more efficient equipment can lower energy costs, improve the shopping experience for customers and increase employee productivity.

Whether you're upgrading your existing facility or planning a new construction project, we are here to help with rebates for qualifying energy-saving projects. Flip to the back to learn more about transforming your retail store.





## Boost your bottom line by saving energy.

#### Energy-efficient equipment facts:



LEDs save up to 90% in energy use and can last 15 times longer than traditional bulbs.<sup>3</sup>



Upgrading to ENERGY STAR<sup>@</sup> computers saves 30-65% energy, depending on usage.<sup>4</sup>



Adjusting the temperature just one degree saves 2-3% on heating or cooling costs.<sup>4</sup>



Installing HVAC electronically commutated motors can decrease energy usage by up to 75%.<sup>5</sup>

#### Implement cost-saving measures:

- Replace fluorescent lighting or older LEDs with newer fixtures for better light quality and reduced energy consumption.
- Utilize occupancy sensors in light traffic areas, such as fitting rooms and storage areas.
- Use a smart thermostat to schedule HVAC run time and pre-cool spaces to reduce demand during peak hours.
- Choose HVAC systems with high Energy Efficiency Ratio (EER) and Seasonal Energy Efficiency Ratio (SEER) ratings.



### Get started today

- Discover available rebates and submit an application at apsapplynow.com.
- Scan the QR code or call (866) 277-5605 to connect with an energy advisor.

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1. McKinsey & Company. Retrieved from https://www.mckinsey.com 2. ENERGY STAR. Retrieved from https://www.energystar.gov

Resources

3. ENERGY STAR. Buildings. Retrieved from https://www.energystar.gov/buildings 4. U.S. Department of Energy. Retrieved from https://www.energy.gov 5. National Insistutes of Health. Retrieved from https://orf.od.nih.gov