



ENERGY STAR®
Homes
Program



August 2008

The temperatures continue to climb, but the APS ENERGY STAR® Homes Team hopes you are still able to keep your “cool”. Read on to learn about our “cool” new marketing tools, a redesign for Construction Corner, and upcoming training sessions.

- **Online Marketing Resources Now Available**

You've asked for it – now it's available at aps.com on Construction Corner. An online [Marketing Toolkit](#) allows participating APS ENERGY STAR Home builders to customize model home signage and point-of-sale materials. And the best part is that this is offered FREE of charge. Builder logo can be uploaded and then items will be produced and shipped to your address. Click on the link above to see what is available.

- **New! Trade Partner Training at Cabella's - September 23rd & 24th**

Mark your calendars for what will be interesting and valuable building science workshops that are trade-specific. The renowned John Tooley of Advanced Energy will be in Phoenix to present these sessions:

Tuesday, September 23rd – Framing Details for ENERGY STAR® Success

Wednesday, September 24th – Insulation Details for ENERGY STAR® Success

Contractors who attend this valuable training will be listed on aps.com. More information will be available very soon. If you are interested in participating, leave your contact information and email address at energystar@aps.com. Sessions provided courtesy of APS.

- **Construction Corner at aps.com has a New Look**

Check out our newly redesigned APS ENERGY STAR builder website pages on [Construction Corner](#). We've reconstructed our website to be more user-friendly with the ability to order marketing materials, and to obtain information on builder resources and benefits more effectively.

- **REGISTER TODAY – EEBA's [Selling High Performance Homes](#) – August 26th**

8am – 11:30am or 1pm – 4:30pm. Limited seating for morning and afternoon sessions. Obtain 3 hours Real Estate CEU (Legal). No charge to attend!

Watch for more information on these upcoming events:

- **2008 [EEBA Excellence in Building Conference & Expo](#) - October 22nd, 23rd & 24th**
- **HBACA's [2008 Southwest Builder Show](#) - October 30th**

Feel free to contact us anytime with questions or comments at this email address: energystar@aps.com. We want to hear from you.

As always, thanks for your valued partnership,

The APS ENERGY STAR Homes Team

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