



ENERGY STAR®
Homes
Program



APS Energy Star Homes Program - Builder Support

Incentives

- ◆ **\$400 per home paid to builder upon meter set and EPA Energy Star certification**
- ◆ **HERS rater submits required Energy Star certification list**
- ◆ **Checks processed monthly or quarterly depending on volume**

Success with Energy Star®

- ◆ **Process and details training for builder and trade partners to successfully comply with the EPA's Thermal Bypass Checklist**
- ◆ **No charge for 1-1/2 day training and up to 20 hours follow up available with Advanced Energy for builder and trades**

Sales Assistance

- ◆ **Energy Cost Estimates**
- ◆ **APS ESHP Sales Book & Sales Training**
- ◆ **Consumer Brochures**

Advertising Exposure

- ◆ **Advertising Campaign – television, radio & print program awareness**
- ◆ **Linder Publishing – individual builders and communities listed**
- ◆ **Move.com – search engine and co-op advertising opportunity (\$500/community per year)**
- ◆ **aps.com – individual builders and communities listed by city**
- ◆ **APS newsletters/e-blasts to customers and employees**